

# Convince your friends to vote!

**1 Start by asking a question the brings up the topic of voting:**

- *Are you registered?*
- *How do you plan to vote?*
- *Do you plan to vote by mail?*

**2 Listen actively and identify their key points, then address them empathetically.**

If they think their vote doesn't matter, direct them to [examples of elections](#) that were determined by only a few votes.

If they feel like they are having a hard time learning about what's on the ballot, direct them to easy ways to get informed, like the [Ballot Measure Scorecard](#) or [ballotready.org](#).

**3 If they are afraid to go to the polls during the pandemic, let them know they can [vote by mail](#).**

**4 Make a promise to follow up to make sure the conversation leads to action!**